Hickory Flat Area Plan

Public Meeting #2

December 2–23, 2020

Cherokee County Planning and Zoning

Presentation Outline

- Project Status Update
- Recap of Meeting #1
  - Activities, Participation and Results
- Overview of Meeting #2
  - Presentations and Activities

Introductions

Margaret Stallings
Cherokee County Planning

Chris Luly
Cherokee County Planning

Geoff Morton
Cherokee County Engineer

Gary Mongeon
Bleakly Advisory Group

Project Status Update

Purpose of the Plan

- Create an in-depth plan for the Hickory Flat area to address issues from Target Area Workshop
  - Traffic Congestion
  - County/City Coordination
  - Pedestrian and Bike Facilities
  - Rural Character
  - Public Services / Infrastructure
- Help the community to develop their vision
- Coordinate the Related Plans, i.e. transportation, schools, library, parks & rec, etc.
- Set a detailed work program for County to achieve desired community vision

Public Engagement

General Public Meetings

- 3 virtual sessions
- Open for 3-weeks
- Anyone interested
- Give input on broad range of issues
  - Vision
  - Needed Amenities
  - Form of Future Development
  - Making Connections
  - Work Plan
- All meetings designed to be combination of video presentations and activities

Advisory Committee

- 4 virtual meetings
- Small group representing diverse segments of the Study Area
- A sounding board to provide feedback on Market Study, Public Meeting Results and Draft Plan
- Ensure that wide range of perspectives are considered in developing this plan

Meeting Schedule

PUBLIC MEETINGS

- October 21 – November 11, 2020
- December 2 – 23, 2020
- January 13 – February 2, 2021

*ALL MEETINGS EXTENDED TO **3** WEEKS*

** ANTICIPATED ADOPTION: SPRING/SUMMER 2020 **

Recap of Meeting # 1

October 21 - November 11

General Information

Goals

- Introduce the area plan
- Present the market study
- Outline local history
- Gather general and specific feedback on the community and it's characteristics

Results

- 1500+ VISITORS viewed the page and information
- 100+ RESPONDENTS to activities and presentations
- A better understanding of the desires of the community

Presentation Comments

- Connecting to regional transit
- Improving internet access
- Attracting high-paying industry
- Expanding pedestrian/bike infrastructure
- Slowing growth
- Remedying traffic
- Increasing recreation opportunities
- Dining options; not fast food
- Preserving and promoting rural character and greenspaces
- Adhering to existing land use plans
- Prohibiting multi-family, high-density residential
- Limiting Holly Springs expansion
- Creating "cohesiveness." Less piece-meal
- Architectural standards
- Creating a central gathering location

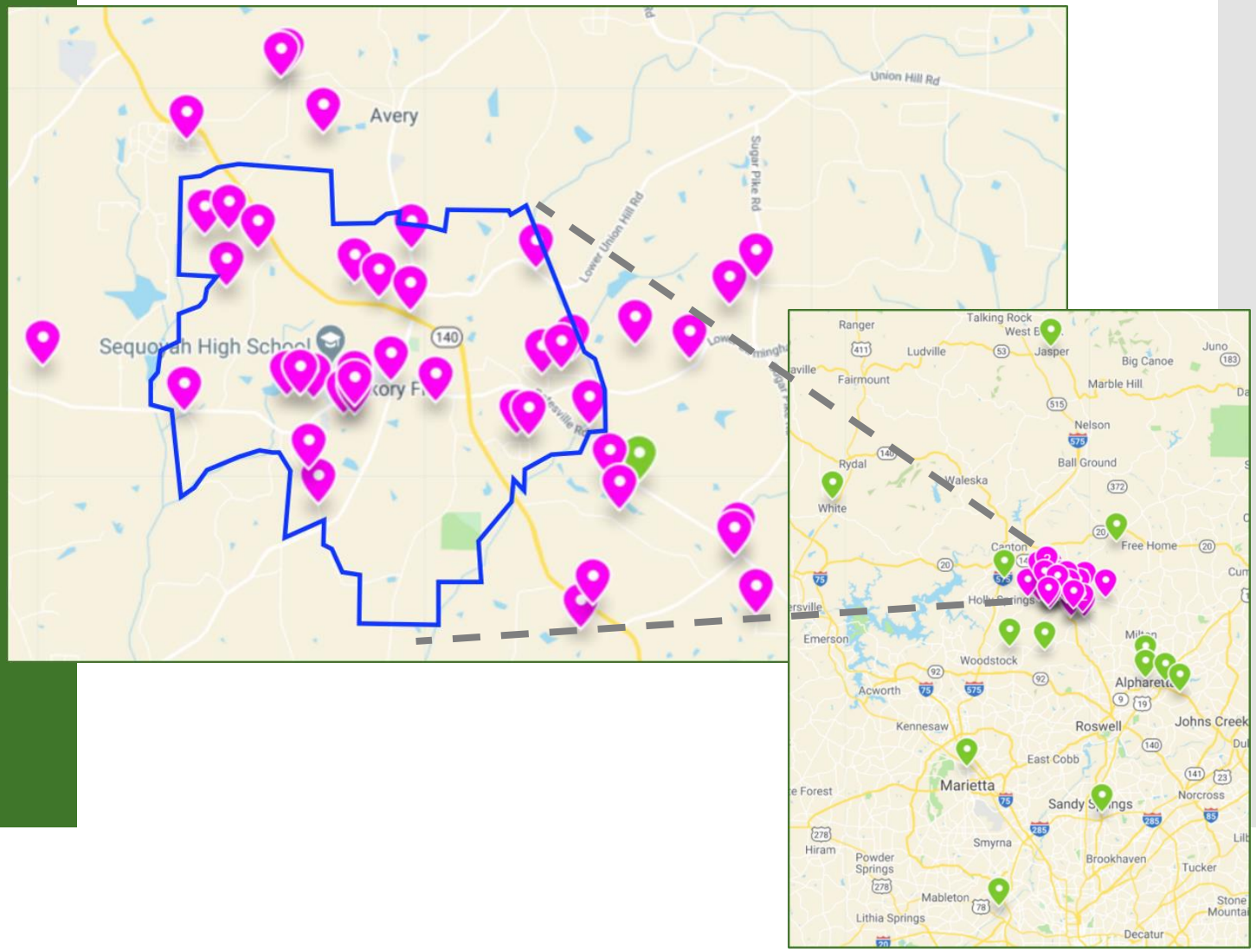
Homepage Comments

- Connecting neighborhoods and commercial areas
- Supporting local institutions: Schools, Parks, Library, etc.
- Maintaining safety
- Helping generational residents protect family property investments
- Preserving and using the old school gym
- Beautifying
- Promoting local history

Results of Activities

Mapping

Where do you live? Where do you work?



Results of Activities

Word Associations

What words come to mind if you describe Hickory Flat now (2020)?

Results of Activities

Word Associations

What words come to mind if you envision Hickory Flat in the future (2040)?

Results of Activities

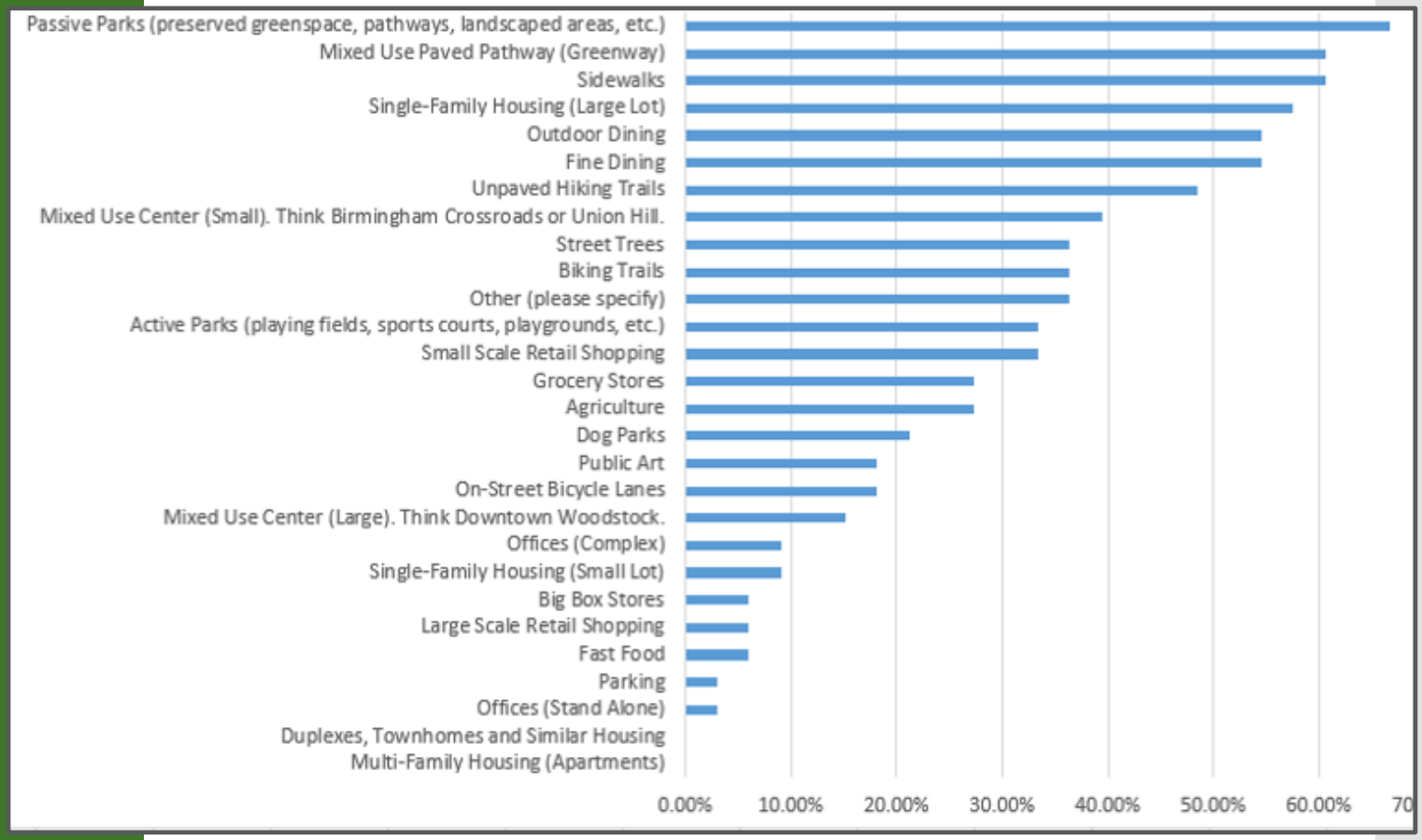
Word Associations

How is Hickory Flat unique?

Results of Activities

Community Wish List

What do you desire for this core area of Hickory Flat?



Meeting # 2 Introduction

December 2 – December 23

Meeting #2 Agenda

- **Video Presentations**
  - Introduction
  - Transportation
  - Public Facilities
  - Market Study Part 2
- **Participation Activity**
  - Community Preference Survey

Community Preference Survey

- What is a Community Preference Survey?
- Why is it helpful?
- How will we conduct our survey for Hickory Flat?

Survey Guide

- Rapid fire exercise
  - Initial thoughts and gut reaction ONLY
  - Limit yourself to 10 seconds per image group
- Images contain both positives and negatives.
  - These are not perfect places
- The entirety of an image may not be completely applicable to Hickory Flat
  - Mountains, urban characteristics, palm trees
- Concentrate on architecture, materials, landscaping, building heights, walkability, land uses, etc.
  - Don't focus on company names, image locations, traffic, weather, etc.

Survey Example

Trails

Below are a series of images that display different types of nature trails. Make as many selections as you wish. Please remember that this is a RAPID-FIRE exercise so try not to dwell on any particular image. We want to know your "gut reaction" to what you see so plan to spend about 10 seconds per slide.

Which trail(s) are you likely to use? Select all that apply or choose the "None of the Above" option.

☐ Option 1

☐ Option 2

☐ Option 3

☐ Option 4

☐ Other:

Questions?

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